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Cocoa Campus

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Palm Bay Campus

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**Titusville Campus &
Virtual Campus**

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Health Sciences Campus

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June 4, 2008

Dr. Dan Apple
President
Pacific Crest
906 Lacey Ave., Suite 211
Lisle, IL 60532

Dear Dr. Apple:

Brevard Community College is pleased to participate with and provide support to Pacific Crest in their application to the National Science Foundation, Small Business Innovation Research Program. The Results Measurement System (RMS) Pacific Crest is developing will provide higher education institutions a tool to measure student growth and institutional effectiveness, enabling continual assessment for performance improvement and to meet accountability requirements of federal, state, and local stakeholders.


Brevard Community College and Pacific Crest have an established purposeful relationship founded on the shared goal of improving student learning through more effective institutional practices. The RMS project will take the effort to the next phase: measurement.

The project will develop a system to measure our institutions' effectiveness in teaching and our students' success in learning. Tools such as the RMS are essential to our ability to demonstrate to our communities, governmental agencies, and accrediting bodies the progress and achievement of our students as they advance from admission to completion.

For the past several years Brevard Community College and Pacific Crest have partnered to develop standards to measure the achievement of our students in essential core abilities. We have completed the development of the standards and the benchmarks for assessment of progression along the achievement continuum. Participating in the development and piloting of the RMS will provide us the first quantitative measure of student performance on this achievement continuum. This information is vital to the continuous process of quality improvement and accreditation and would make BCC a model for state general education learning outcomes assessment.

I encourage your support of this project so critical to our ability to meet accountability requirements and support student learning and success.

Cordially,


James A. Drake, Ph.D.
President

JAD/jf