

MBA Assessment Program

I. MBA Essence Statement:

The MBA is a flexible, inter-disciplinary program, which imparts business foundations with the integration of technical or non-technical concentrations. The program imparts the value of leadership and innovation to the working professional in business and industry.

II. Identifying Program Stakeholders:

1. Business and Industry.
2. Students.
3. Faculty
4. Board of Trustees
5. Alumni
6. ACBSP
7. North Central
8. Business Advisory Board
9. Mechanical Engineering Department
10. Electrical & Computer Engineering Department
11. Math and Science Department
12. Industrial and Manufacturing Engineering Department
13. Registrar's Office
14. CETL - Teaching effectiveness

III. Specifying Program Scope:

The Program is:	The Program is NOT:
Flexible	On Campus
Applied	Theoretical
Distant Learning	Training Program
Inter-disciplinary	
Focused on Innovation	
Focused on Leadership	

IV. Listing the Top Five Current and Future Goals:

Administrative Goals:

1. Provide seamless and timely admissions, registration, and course delivery process
2. Establish an incoming student body of 200 students every academic year

Faculty Goals:

1. Develop a highly integrated interdisciplinary curriculum, which is free of unnecessary redundancy and is comprehensive
2. To learn to engage students thru interactive teaching and learning thru distance learning
3. Develop faculty advising for integrative capstone.

Student Learning Goals:

1. Graduates have knowledge of business practices
Graduates understand (comprehend) global business practices
Graduates have the ability to acquire knowledge.
Graduates have the ability to synthesize knowledge.
2. Graduates have the skills and tools necessary to business leaders.
Graduates have an understanding of effective interpersonal skills.
Graduates understand how cross-functional teams work.
Graduates will have the ability to effectively perform as Business leaders.

V. Identifying Top Five Products or Assets:

Products:

1. Current students
2. Alumni
3. Capstone Project
4. Courses

Assets:

1. Distant Learning Resources
2. Cross-functional cooperation with support and academic departments
3. Faculty and staff committed to teaching and applied research
4. Companies paying tuition
5. ACBSP
6. Business advisory board
7. Alumni

VI. Describing Key Processes

1. Curriculum development and continuous improvement.
2. Capstone Project Process
3. Admissions/Promotions
4. Registration
5. Orientation
6. Course Management
7. Grade submission
8. Blackboard
9. Course Production

VII. Program Qualities:

Current:

Integrated

1. Program focuses on relevant course concepts that must be applied to the student's current work and to new situations
2. Program focuses on connecting foundational business concepts with a technical or non-technical (e.g. leadership and innovation) area
3. Program focuses on connecting fundamental business Concepts - Accounting, Information Systems, Management, And Marketing

Adaptable

The program strives to accommodate the needs of the working professional within the Kettering time frame without

compromising quality and integrity of the program.

Innovative

Sees things in new ways by analyzing, synthesizing, and simplifying when others are constrained, to produce transformational ideas/product/designs.

Student Centered

Future:

Global and Virtual Team work

Global

Broad Based - industries, content, students

Face-to-face interaction with students